



Community Insight Profiles

Witney Forum

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Background



10 wards in Oxfordshire with the highest number of small areas in the 20% most deprived in England. (DPH Annual Report 2019-20)



4 x further areas *Based on wards with small areas in the 30% and 40% most deprived (IMD 2019), where there are specific outcomes below average, and/or where there is local insight and interest*



Aims of the Community Insight Profiles



Understand what the experience is of those living in the area in Witney in relation to health and wellbeing,



Outline the health outcomes and the factors that influence them and bring this to life through the voices of the community



Provide information and recommendations for local organisations, stakeholders and residents working together to improve health and wellbeing of the community in the area and beyond.



Key contents of a community insight profile

Quantitative Data

Community Insight

Community Assets

Recommendations and Action Plan



Process



Identify existing insight on the area



Establish a steering group



Community engagement and insight



Review of findings and draft recommendations



Report drafting and publication



Actioning recommendations



Community Insight Profiles

Oxfordshire is one of the most affluent areas of the country. However, this hides the fact that, as reported by the Director of Public Health Annual Report 2019, there are 10 wards in Oxfordshire which include areas ranked in the 20% most deprived in England.



See [map showing most deprived wards in Oxfordshire](#).

To better understand the needs and priorities of these communities, Oxfordshire County Council's Public Health team is undertaking a programme of work with local partners to create community profiles, providing an in-depth understanding both of local health needs as well as supportive community assets. The community profiles use local data and community insight that was based on an asset-based community development model (ABCD).

Please note: These profiles are working documents and may be updated with additional insight or research when available.

If you have questions or need further information please contact jsna@oxfordshire.gov.uk

NEW Littlemore (Oxford)

[read more](#)

NEW Central Oxford

[read more](#)

Barton (Oxford)

[read more](#)

Rose Hill (Oxford)

[read more](#)

Banbury Grimsbury (Cherwell)

[read more](#)

NEW Littlemore (Oxford)

[read more](#)

[Littlemore Community Profile Summary of Findings \(Dec 2023\)](#)

[Littlemore Community Profile Insight report \(Dec 2023\)](#)

[Data for Littlemore \(Dec 2023\)](#)

[Appendix 1: Distance to services \(Dec 2023\)](#)

[Appendix 2: Groups, organisations and assets \(Dec 2023\)](#)

[Appendix 3: Research questions \(Dec 2023\)](#)

[Appendix 4: Health and wellbeing survey \(Dec 2023\)](#)

[Appendix 5: Community survey results \(Dec 2023\)](#)

NEW Central Oxford

[read more](#)

[Central Oxford Community Profile Summary of Findings \(Dec 2023\)](#)

[Central Oxford Community Profile Insight report \(Dec 2023\)](#)

[Data for Central Oxford \(Dec 2023\)](#)



Next steps



Agreement on steering group and ToR for the group



Scope of 'Witney' area to cover



Partners to involve



Timescales and project plan



Community insight organisation recruitment



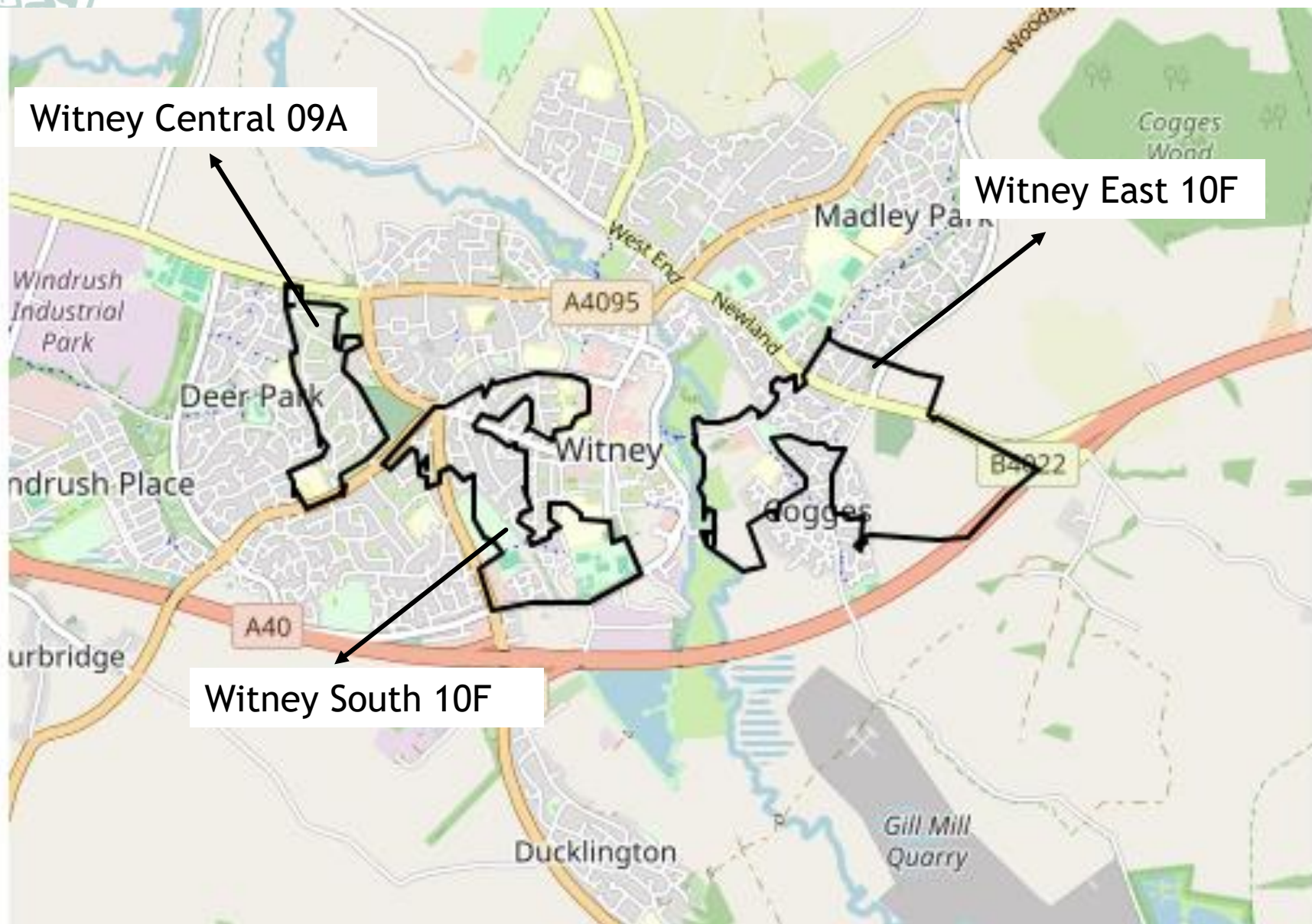
Community insight questions

IMD (2019) Ranks for areas in Witney

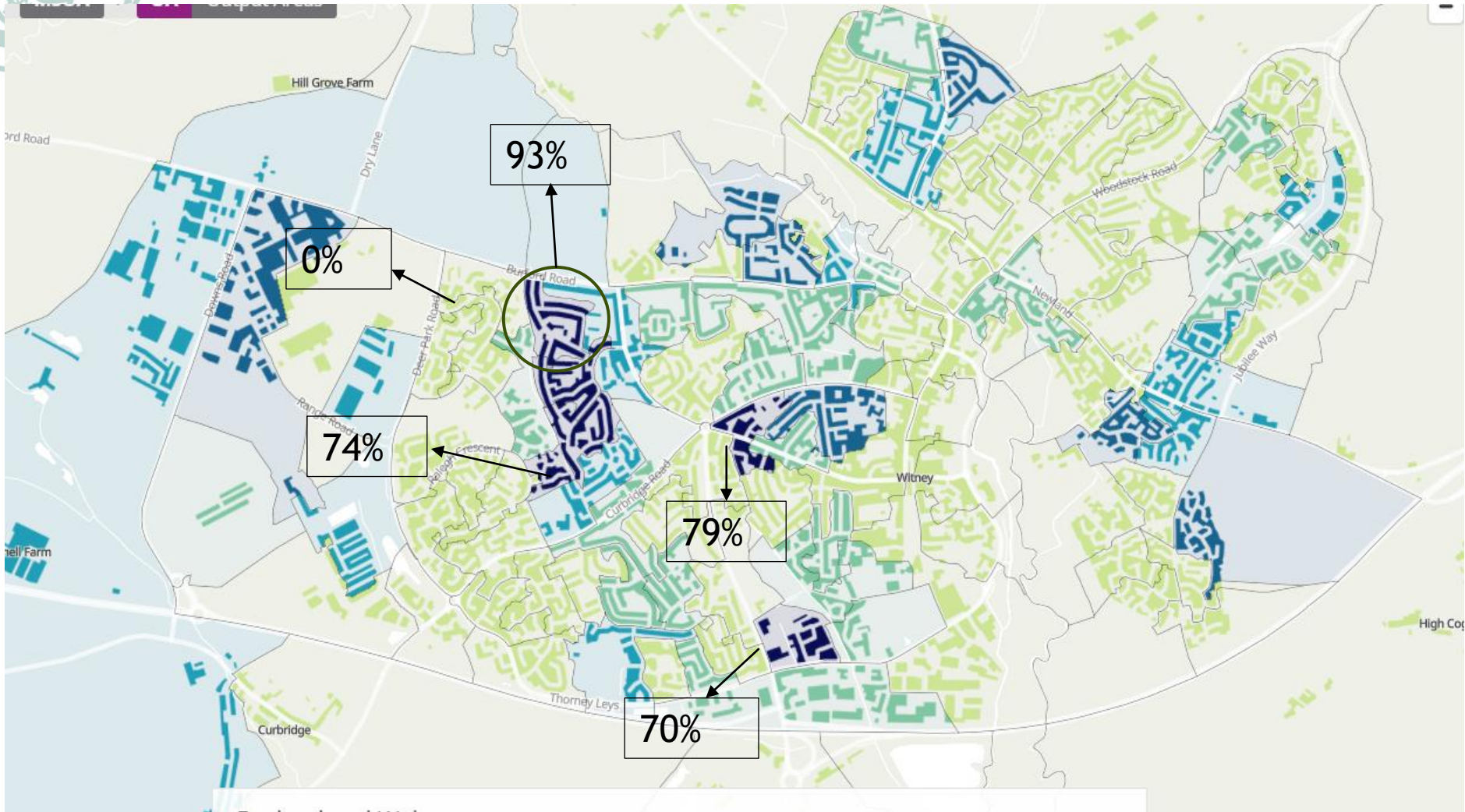
LSOA Name	IMD	Income	Emp	Education	Health	Crime	Barriers to Housing and Services	Living Environment	IDACI	IDAOP1
Witney Central 09A	4	4	4	1	7	8	5	9	3	7
Witney East 08B	4	3	3	3	6	9	4	10	3	3
Witney South 10F	4	4	3	3	4	5	4	10	5	5
Witney North 08D	6	4	5	3	8	9	5	9	4	4
Witney Central 10B	8	8	8	5	8	8	6	9	6	9
Witney West 09C	8	7	8	6	8	9	2	10	8	6
Witney Central 10A	8	7	6	7	9	7	8	9	6	8
Witney South 10D	9	8	8	4	9	8	8	10	6	8
Witney South 10E	9	8	8	5	9	6	8	8	8	8
Witney East 08G	9	8	9	5	10	10	4	10	7	9
Witney West 09D	9	10	10	6	9	10	3	10	9	10
Witney North 08E	9	9	9	7	9	9	4	7	8	9
Witney East 08I	9	8	8	9	9	10	4	10	7	9
Witney South 10C	10	9	9	4	9	10	9	10	6	10
Witney East 08A	10	10	10	6	9	10	8	9	10	10
Witney East 08H	10	10	10	8	10	10	4	10	10	9
Witney North 08F	10	10	10	9	10	10	3	10	10	10
Witney West 09B	10	9	10	9	10	10	5	10	8	8

Source: MHCLG English Indices of Deprivation 2019; areas are Lower Super Output Areas, Numbers = deprivation decile (compared with all areas in England) where 1 = most deprived 10% nationally and 10= least deprived 10% nationally.
 IDACI = Income Deprivation Affecting Children Index.
 IDAOP1 = Income Deprivation Affecting Older People Index.

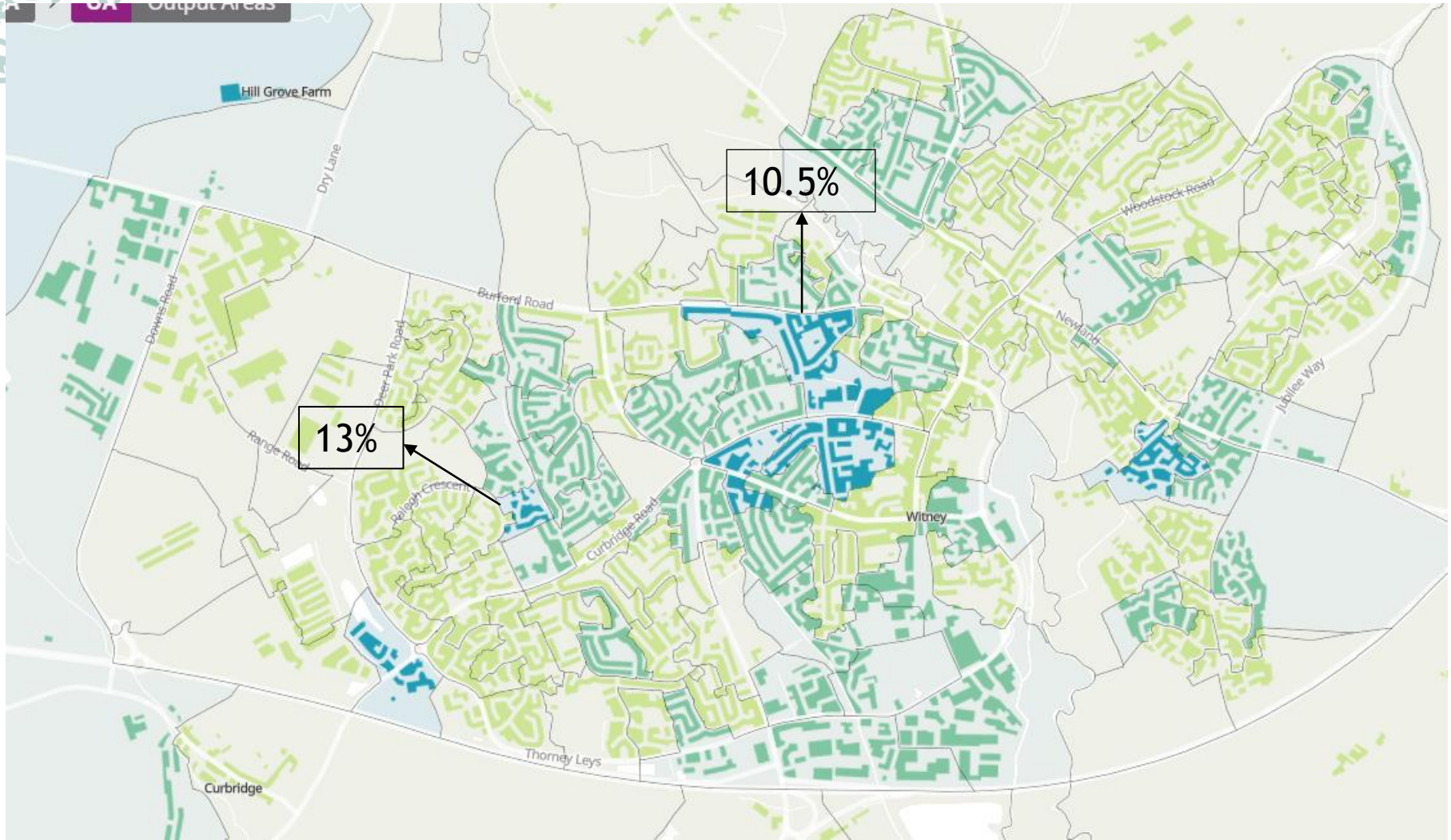
Witney IMD (2019) Ranked areas on a map



% social rented housing

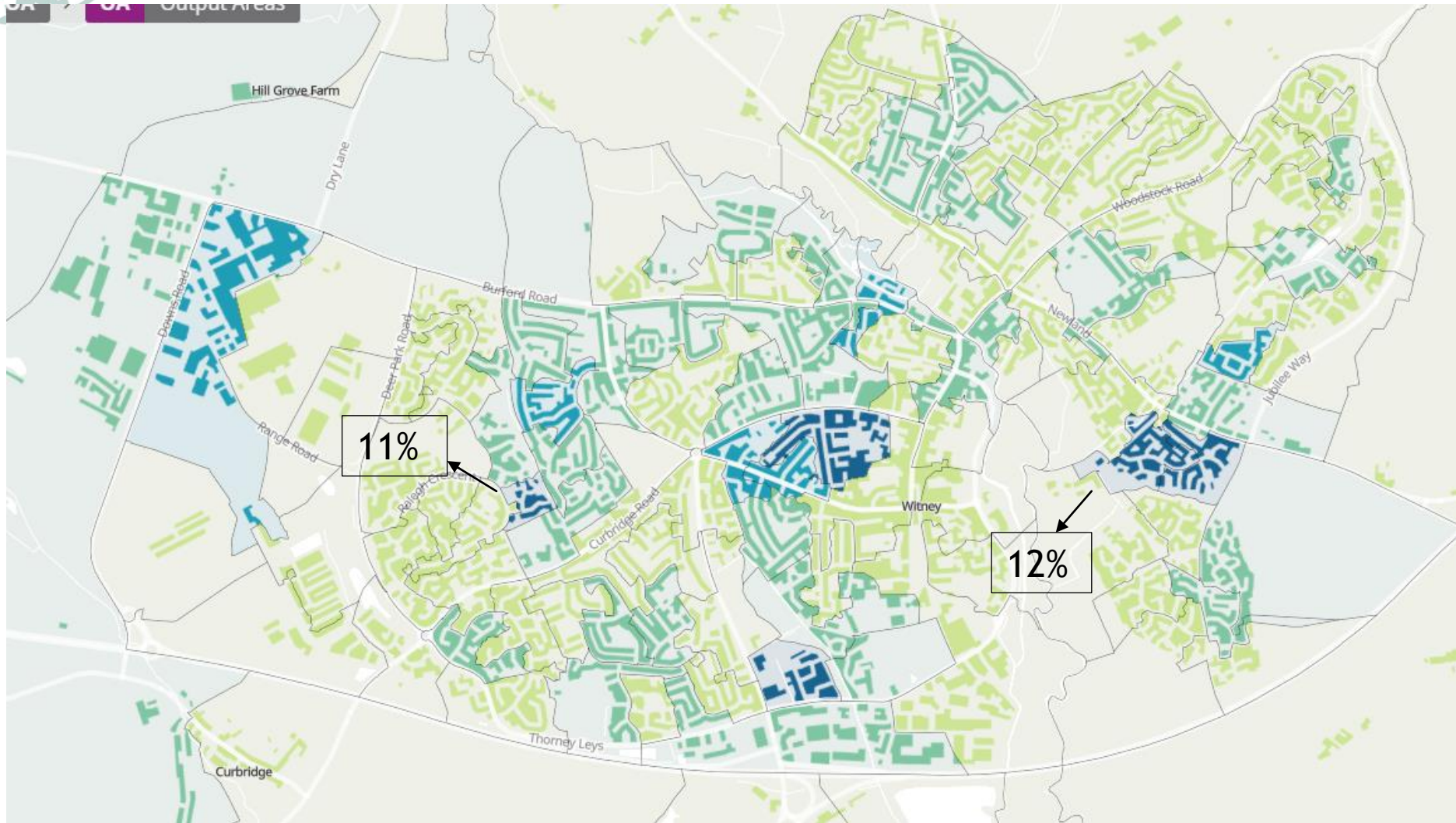


% never worked and long term unemployed

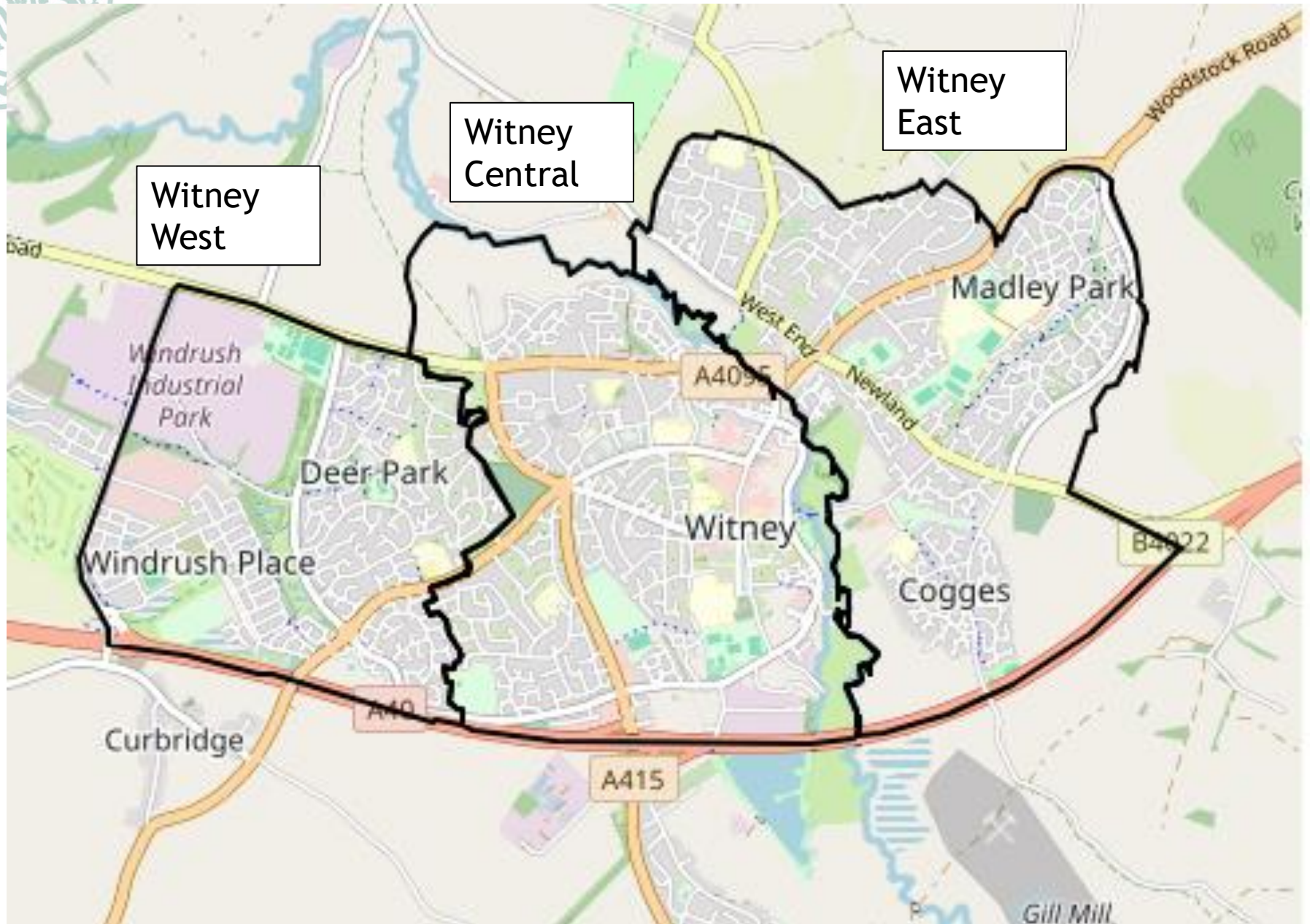




Census 2021 Households deprived in 3 dimensions



Witney MSOAs





Summary health inequality indicators by area (MSOA) against Oxfordshire average

Witney Central

Witney East

Witney West

Indicator name	Witney Central				Witney East				Witney West			
	Value	Worst	Med	Best	Value	Worst	Med	Best	Value	Worst	Med	Best
(D1) Deprivation score (IMD)	10.7	34.9	10.2	3.8	8.5	34.9	10.2	3.8	11.3	34.9	10.2	3.8
(D2) Children under 16 yrs living in poverty (%) (IDACI)	10.9	28.8	8.0	1.9	8.5	28.8	8.0	1.9	11.1	28.8	8.0	1.9
(D3) Adults over 60 yrs living in poverty (%) (IDAOP1)	8.0	24.0	7.1	3.6	8.1	24.0	7.1	3.6	7.5	24.0	7.1	3.6
(D4) Households in Fuel Poverty (%)	6.3	20.4	7.6	2.8	5.3	20.4	7.6	2.8	6.0	20.4	7.6	2.8
(D5) Income deprivation (%)	7.5	20.6	5.7	2.2	6.5	20.6	5.7	2.2	7.4	20.6	5.7	2.2
(D6) Unemployment, ages 16-64 years (%)	3.5	8.0	2.6	1.0	2.6	8.0	2.6	1.0	3.4	8.0	2.6	1.0
(CH1) Emergency hospital admissions, ages 0-4 years (crude r..	130.6	221.4	125.2	86.8	107.0	221.4	125.2	86.8	103.7	221.4	125.2	86.8
(CH2) Emergency hospital admissions for injury, ages 0-4 year..	98.6	183.0	108.4	57.8	104.3	183.0	108.4	57.8	121.5	183.0	108.4	57.8
(CH3) Obesity: Reception year (%)	8.3	14.3	8.0	3.6	7.1	14.3	8.0	3.6	4.3	14.3	8.0	3.6
(CH4) Obesity: Year 6 (%)	21.3	27.1	16.7	7.7	13.0	27.1	16.7	7.7	18.2	27.1	16.7	7.7
(CH5) Emergency hospital admissions for injury, ages 0-14 yea..	81.0	125.6	87.3	59.0	70.9	125.6	87.3	59.0	86.9	125.6	87.3	59.0
(CH6) Emergency hospital admissions for injury, ages 15-24 ye..	183.5	294.3	141.9	48.7	141.1	294.3	141.9	48.7	126.7	294.3	141.9	48.7
(H1) Emergency hospital admissions for self-harm (SAR)	153.4	318.7	95.4	39.9	95.9	318.7	95.4	39.9	91.9	318.7	95.4	39.9
(H2) Hospital admissions for alcohol-attributable conditions (SA..	93.2	182.3	73.5	39.6	73.0	182.3	73.5	39.6	65.6	182.3	73.5	39.6
(H3) Emergency hospital admissions for all causes (SAR)	93.0	172.7	88.7	58.5	87.4	172.7	88.7	58.5	88.7	172.7	88.7	58.5
(H4) Emergency hospital admissions for COPD (SAR)	37.0	282.0	53.9	19.4	36.0	282.0	53.9	19.4	43.1	282.0	53.9	19.4
(H5) Emergency hospital admissions for CHD (SAR)	67.9	136.9	69.8	33.5	58.0	136.9	69.8	33.5	80.6	136.9	69.8	33.5
(H6) Emergency hospital admissions for Stroke (SAR)	74.4	141.3	78.1	43.7	80.4	141.3	78.1	43.7	93.0	141.3	78.1	43.7
(H7) Emergency hospital admissions for heart attack (MI) (SAR)	68.2	165.8	76.8	30.7	66.8	165.8	76.8	30.7	90.6	165.8	76.8	30.7
(H8) Emergency hospital admissions for hip fracture, over 65s (...)	91.3	176.0	93.8	47.5	107.8	176.0	93.8	47.5	75.4	176.0	93.8	47.5
(M1) Life expectancy at birth (Males)	79.8	75.4	81.7	89.6	82.2	75.4	81.7	89.6	83.9	75.4	81.7	89.6
(M2) Life expectancy at birth (Females)	86.0	78.4	85.1	89.9	83.4	78.4	85.1	89.9	86.1	78.4	85.1	89.9
(M3) Deaths from all causes (SMR)	81.7	162.8	84.4	54.6	93.1	162.8	84.4	54.6	70.1	162.8	84.4	54.6
(M4) Deaths from all cancer, age under 75 years (SMR)	102.7	156.5	84.2	50.8	99.2	156.5	84.2	50.8	81.7	156.5	84.2	50.8
(M5) Deaths from circulatory disease, age under 75 years (SM..	88.5	167.9	71.0	22.0	45.4	167.9	71.0	22.0	64.9	167.9	71.0	22.0
(M6) Deaths from respiratory diseases (SMR)	63.6	222.6	77.9	37.6	74.6	222.6	77.9	37.6	58.6	222.6	77.9	37.6
(M7) Deaths from stroke (SMR)	67.8	240.3	83.8	27.3	71.4	240.3	83.8	27.3	102.3	240.3	83.8	27.3
(M8) Deaths from all causes, age under 75 years (SMR)	94.4	145.4	76.5	42.1	78.1	145.4	76.5	42.1	62.2	145.4	76.5	42.1
(M9) Deaths from all cancer (SMR)	87.1	147.2	88.1	63.0	98.3	147.2	88.1	63.0	85.8	147.2	88.1	63.0
(M10) Deaths from circulatory disease (SMR)	71.8	153.1	79.5	46.1	68.4	153.1	79.5	46.1	81.5	153.1	79.5	46.1
(M11) Deaths from coronary heart disease (SMR)	63.9	160.9	70.3	37.5	50.6	160.9	70.3	37.5	82.9	160.9	70.3	37.5
(M12) Preventable mortality (SMR)	69.9	158.7	69.8	33.6	66.9	158.7	69.8	33.6	51.4	158.7	69.8	33.6



For discussion:



Agreement on a community insight profile area for Witney



Scoping any existing work relating to health and wellbeing for collaborative work



Agreement for the Witney Forum to act as a steering group for the work